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Tiara Yachts Announces New Head of International Sales

(April 15, 2009 – Holland, MI, USA) Marine industry veteran of more than 37 years Paul Perry was hired by Tiara Yachts to oversee all International Sales responsibilities for the company. Paul will also retain his responsibilities for Tiara Yachts' sister company Pursuit Boats providing a strong complement of brands for him to offer as he further establishes strong overseas distribution for the company.

“Paul has been associated with our company since 1992 and has developed a keen awareness of the nuances of the International marine market. We couldn't have a more knowledgeable supporter of our brand responsible for such a critical part of our sales and distribution strategy”, notes Tiara Yachts President Robert Slikkers.



Tiara Yachts is headquartered in Holland, Michigan. Products include Open, Sovran and Convertible models with inboard power from 30 to 58 feet. Tiara Yachts and Pursuit Boats are subsidiaries of S2 Yachts, Inc., which was founded in 1974. S2 Yachts, Inc. is one of the oldest privately held boat manufacturers in the United States.

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