



Tiara[®]
Y A C H T S

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FOR IMMEDIATE RELEASE

Tiara Yachts[®] to Debut CMD Zeus[®] - Powered with Cummins MerCruiser Diesel QSC8.3-600 HP Engines at the Ft. Lauderdale International Boat Show

Holland, MI – Tiara Yachts and Cummins MerCruiser Diesel announce the installation of CMD Zeus Technology in Tiara's 4300 Open model. This addition to the 4300 Open defines the express products in the marketplace today.

The first Tiara Yacht 4300 Open, powered by the award-winning Cummins MerCruiser Diesel Zeus[®] 600 h.p. propulsion system, is now under construction and will make its debut later this month at the Ft. Lauderdale International Boat Show. The 4300 Open is equipped with twin Zeus 3000 series pods coupled to QSC8.3-liter 600-hp engines. It uses the intuitive joystick for docking and other slow-speed maneuvers, fundamentally changing the ability to control the large power vessel with protection and confidence in the most challenging conditions. From offshore running to slow speed docking in crowded marinas, the Zeus system provides tremendous confidence and control to the owners of these large luxury yachts. It all but eliminates the fear that often accompanies operating a yacht with conventional inboard engines in tight quarters. The system also offers unmatched speed and economy in a vessel of its size.

Tiara Yachts is no stranger to pod technology and has quickly captured the imagination of mariners new and old who are searching for that rare balance where space and luxury meet stability and economy. The company builds its limited production luxury yachts in our 800,000 sq. ft. manufacturing facility and Headquarters in Holland, MI. Sales, Marketing, R & D, Engineering, and Manufacturing along with Administration are all housed under one roof... nearly 20 acres of space. Tiara Yachts is known the world over for our quality, exceptional customer service and attention to detail.

Cummins MerCruiser Diesel introduced the revolutionary Zeus propulsion system to the boating world

in 2006. The Zeus system utilizes CMD's new joystick control system, taking away much of the stress and worry typically associated with docking a boat. The Zeus system has received critical acclaim throughout the marine industry, earning Motor Boating magazine's 2007 Best of the Year Award for Advanced Technology.

"Cummins MerCruiser Diesel is very happy to have partnered with a leading innovator and builder with the knowledge and experience of Tiara Yachts," said Richard Newman, CMD's director of sales. "The Zeus system is a great match for the 4300 Open. We believe this combination will be a game-changer for Tiara customers who demand the best."

"We are excited to work with Cummins MerCruiser Diesel in offering this kind of revolutionary technology to our customers on what we feel is one of the most exciting boating platforms to come along in some time," said David Slikkers, CEO of S2 Yachts. "Between 30' and 60' feet long Tiara Yachts is the luxury brand of choice. The Zeus system from CMD offers a new level of sophistication and control that our customers expect. This results in very comfortable and safe operation of our large yachts with little stress or anxiety by the owners," he added.

For more information about the Tiara 4300 Open Zeus vessel visit our website at www.tiarayachts.com

Tiara Yachts is headquartered in Holland, Michigan. Products include Coronet™, Open, Sovran™ and Convertible models with inboard power from 30 to 60 feet. Tiara Yachts and Pursuit Boats are subsidiaries of S2 Yachts, Inc., which was founded in 1974. S2 Yachts, Inc. is one of the oldest privately-held boat manufacturers in the United States, producing boats that a source of pleasure, a matter of pride, and a lasting investment to their owners.

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