



PRESS RELEASE

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FOR IMMEDIATE RELEASE

Hatteras Announces Record Miami Show

New-Model Introductions Push Hatteras to Record Sales

NEW BERN, N.C. (March 1, 2005) -- Hatteras concluded a record sales campaign at the 2005 Miami International Boat Show, thanks to a well-received selection of new models. Spurred by the debut of the 64 Motor Yacht and announcements of the forthcoming 64- and 75-foot Convertibles, demand for Hatteras product escalated to a new high for the annual Miami sales event.

"We are thrilled to have experienced a 41-percent increase in total revenue over last year's Miami Boat Show," said Bryant Phillips, senior vice president of sales and marketing. "This success follows closely on the heels of a very successful Fort Lauderdale Boat Show, wrapping up our 2004/2005 prime selling season in an outstanding manner."

Phillips added that the show represented a multifaceted success story for the company. "We saw orders across the product line for customers here in the U.S. and abroad," he said. "These sales will bolster our already strong backlog as well as increase our reach into important international markets."

Hatteras debuted its newest product, the 64 Motor Yacht, on the boat show's opening day and enjoyed sales of several units. Two upcoming flybridge models, the 64 Convertible and 75 Convertible, were also successfully previewed to dealers and customers at the show. These new product introductions come fast on the heels of previously successful introductions within the past year, including the 68 Convertible and 80 Motor Yacht Sky Lounge.

"Hatteras has enjoyed a long history of setting the tone in the motor yacht and sportfishing industries," said Phillips. "Our current fast pace of new product development, combined with an improving economy, will keep us in the driver's seat for years to come."

About Hatteras

Hatteras Yachts, a unit of Brunswick Corporation, is recognized as a world leader in the construction of convertible sportfishing and luxury motoryachts. Based in New Bern, N.C., Hatteras pioneered the production of large offshore fiberglass powerboats with the introduction of its first model in 1959. Hatteras builds luxury motoryachts from 64 to 100 feet and sportfishing convertible yachts from 50 to 90 feet. For more information, visit www.hatterasyachts.com.

About Brunswick

Headquartered in Lake Forest, Ill., Brunswick Corporation endeavors to instill "Genuine Ingenuity"®

in all its leading consumer brands, including Mercury and Mariner outboard engines; Mercury MerCruiser sterndrives and inboard engines; MotorGuide trolling motors; Teignbridge propellers; MotoTron electronic controls; Northstar marine electronics; Navman marine and GPS-based products; IDS dealer management systems; Sea Ray, Bayliner, Maxum, Hatteras, Meridian, Sealine, Bermuda, Ornvik, Quicksilver, Savage and Uttern pleasure boats; Baja high-performance boats; Arvor, Boston Whaler, Palmetto, Sea Boss, Sea Pro and Trophy offshore fishing boats; Crestliner, Lowe, Lund and Princecraft aluminum fishing, deck and pontoon boats; Attwood marine parts and accessories; Land 'N' Sea marine parts and accessories distributor; Life Fitness, Hammer Strength and ParaBody fitness equipment; Brunswick bowling centers, equipment and consumer products; Brunswick billiards tables; and Valley-Dynamo pool, Air Hockey and foosball tables. For more information, visit www.brunswick.com.

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