



PRESS RELEASE

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FOR IMMEDIATE RELEASE

Hatteras Enjoys Benchmark Fort Lauderdale Boat Show

Four New Products Highlighted During Key Sales Campaign

NEW BERN, N.C. (November 11, 2004) Hatteras Yachts achieved benchmark retail sales across its product line at the recent Fort Lauderdale International Boat Show. Following a record-setting 2003 Ft. Lauderdale Show, the 2004 event closed as the second largest retail sales event in the history of the company.

Though established models such as the 54 Convertible and 60 Convertible enjoyed strong sales, new product introductions ruled the Hatteras display, where the Hatteras team presented four new models at the boat show: the 68 Convertible, 80 Sky Lounge, 64 Motor Yacht and 75 Convertible.

"I cannot recall a time when Hatteras was better poised in the marketplace," said Bryant Phillips, senior vice president of sales and marketing. "Brunswick has empowered us through a significant investment in new products, and we have turned a keen ear to our customer to make sure these products hit the mark right out of the gate. This is an exciting time to be a part of Hatteras."

The 68 Convertible made its highly anticipated debut at the Hatteras VIP Party prior to the show's opening. Featuring a 21'6" beam and a mezzanine-based cockpit design, the 68 was standing room only from the moment it backed into the Bahia Mar docks.

Also making its first public appearance was the 80 Sky Lounge, an enclosed bridge edition of the popular 80 Motor Yacht. Along with the 250 additional square feet of entertainment space that comes with the Sky Lounge, the layout provides a unique country kitchen arrangement that further expands an already spacious main deck.

Hatteras exhibited its new 64 Motor Yacht to customers through a multimedia presentation that highlighted the vessel's intuitive design, the result of extensive customer input. Currently in production, hull No. 1 is scheduled to deliver in the spring of 2005.

Finally, Hatteras unveiled its next new project, a 75 Convertible that features industry-leading specifications in terms of beam (22'0"), draft (4'10") and fuel capacity (3,200 gallons). During the show, customers and prospects met with the Hatteras design team to perfect the four-stateroom, four-head arrangement that will include a full-beam master stateroom and numerous noteworthy options,

including a his-and-her head in the master, or a crew's quarters aft with separate entry.

About Hatteras

Hatteras Yachts, a unit of Brunswick Corporation, is recognized as a world leader in the construction of convertible sportfishing and luxury motoryachts. Based in New Bern, N.C., Hatteras pioneered the production of large offshore fiberglass powerboats with the introduction of its first model in 1959. Hatteras builds luxury motoryachts from 64 to 100 feet and sportfishing convertible yachts from 50 to 90 feet. For more information, visit www.hatterasyachts.com.

About Brunswick

Headquartered in Lake Forest, Ill., Brunswick Corporation endeavors to instill "Genuine Ingenuity"TM in all its leading consumer brands, including Mercury and Mariner outboard engines; Mercury MerCruiser sterndrives and inboard engines; MotorGuide trolling motors; Teignbridge propellers; MotoTron electronic controls; Northstar marine electronics; Navman GPS-based products; IDS dealer management systems; Sea Ray, Bayliner, Maxum, Hatteras, Meridian, Sealine, Bermuda, Ornvik, Savage and Uttern pleasure boats; Baja high-performance boats; Arvor, Boston Whaler and Trophy offshore fishing boats; Crestliner, Lowe, Lund and Princecraft aluminum fishing, deck and pontoon boats; Attwood marine parts and accessories; Land 'N' Sea marine parts and accessories distributor; Life Fitness, Hammer Strength and ParaBody fitness equipment; Brunswick bowling centers, equipment and consumer products; Brunswick billiards tables; and Valley-Dynamo pool, Air Hockey and foosball tables. For more information, visit www.brunswick.com.

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