



Walstrom Marine  
501 Bay St.  
Harbor Springs

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Walstrom Marine has had a reputation of excellence since first opening its doors in 1946. Today, that tradition has made the marina—with locations in Harbor Springs, Bay Harbor, and Cheboygan— well-known and respected in its industry.

Named as one of Tiara Yachts top 10 domestic dealers and top three sales operations within the United States in 2004, Walstrom Marine continues to prove its formula for success: top products, unbeatable customer service, and a true family atmosphere.

In order to maintain their top level of comprehensive service, the Walstrom sales staff recently traveled to Sandestin, Florida for Tiara Masters, a program designed to keep dealers up-to-date with the latest in marine technology.

Walstrom president David Lyle, along with salesmen Justin Bassett and Brian Granger, received training on a number of new products and yacht components. They also received their Volvo Inboard Performance System certification.

In addition to training, the week-long program also provided Tiara an opportunity to recognize individual sales leaders. Both Granger and Bassett received accolades for their sales achievements in 2004.

Granger was honored for the sixth time in his 15 year career as a member of “Club Gold” for having Tiara sales exceeding \$1.5 million.

With Tiara sales exceeding \$3.5 million, Bassett earned a place in “Club Platinum” for a third year. Recognized as one of the top 10 Tiara salesman in the world in 2003, Bassett broke his own records in 2004 and was introduced as a member of this year’s top three salesman worldwide.

Wayne Peterson, Service Technician for Walstrom Marine, has also been busy educating himself on new service skills to help better the Service Department. December 7-10 Peterson spent a week in Fort Pierce Florida at the Pursuit Factory for new product orientation. In March, he will be heading to Kennesaw Georgia for advanced electrical training.

Peterson is one of few service technicians in Northern Michigan who is completely certified in electronic fuel ejection. Being capable to service Mercruiser, Volvo and Crusader engines makes Peterson a very valuable addition to the Walstrom Marine team.

**Walstrom Marine sells and services Tiara, Hatteras, Pursuit and Mainship products, and also has a full parts department to help make your boating experience more safe and enjoyable. Please feel free to stop by or call with any questions; sales (231)526-2141, service (231) 526-9663.**