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FOR IMMEDIATE RELEASE

It's not just unlike any Tiara you've ever seen.
It's unlike any boat you've ever seen.

HOLLAND, Michigan, June 29, 2004 – Tiara Yachts announces an all-new model unlike any that you have seen before. The all new **Tiara Sovran 4000** with Volvo Penta's Inboard Performance System challenges every assumption about what a boat can be by changing the whole future of onboard performance while elevating enjoyment of the boating experience to a new level. On the Sovran 4000, dramatically reduced noise and vibration allow conversations in comfort while underway. Because IPS releases up to 25% fewer emissions, owners enjoy diesel power performance, economy and durability without exhaust smoke, noise or vibration. In fact, Volvo Penta's IPS in the Tiara Sovran 4000 delivers 25% better fuel efficiency resulting in fewer trips to the fuel dock, increased speed, acceleration and extended cruising range. When it comes to handling, forget everything you know about complicated docking maneuvers—with Volvo Penta's IPS the Sovran 4000 moves easily, safely and predictably with up to a 40% tighter turning radius. And crank the wheel hard over at speed and the boat carves a perfect turn without a stern slide or loss of speed.

As noted, the new IPS system provides a number of performance advantages. It also has allowed us to add a full second stateroom with head, found aft of the port-side galley. The headroom is ample at the vanity, featuring vessel sink and exquisite fixtures, and in the wet head. The aft stateroom features two large twin beds, plenty of storage, and a flat-screen TV with plenty of seated headroom for the grown-ups.

The cockpit features a perfect complement of cruising necessities. Seating in the upper cockpit is L-shaped and elevated to allow all passengers a perfect view. The helm seat is electronically adjustable for perfect visibility and our traditional helm is an excellent home for all necessary electronics. The new aft cockpit U-shaped seating, complete with table and/or sunpad inserts, is both inviting and comfortable – a perfect environment for the cruising lover.

So, what hasn't changed? That's simple - classic and timeless design. Tiara Yacht's Sovran 4000, powered by Volvo Penta's new IPS system, may be new and different, but it is still 100% Tiara. Join Tiara Yachts at the Miami Boat Show as we christen this new boat. The ceremony will be in the Tiara Yacht's display within the Miami Boat Show Convention Center location. Contact Dave Walsh at 616-394-5659 with questions or to schedule a sea trial.

Tiara Yachts, a Division of S2 Yachts, Inc., is headquartered in Holland, Michigan, with manufacturing facilities in Holland and Swansboro, North Carolina. Tiara currently offers Open Series cruise/fish yachts, Sovran™ Series cruising yachts, Convertible fishing yachts, and Coronet day-boat yachts from 29 to 52 feet. For information call 231-526-2141.