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Walstrom Marine Expands Sea Ray Boat Sales in West Michigan

Walstrom Marine is expanding its Sea Ray boat sales in West Michigan, increasing access to the brand across the region.

The expanded coverage includes several of West Michigan's most popular boating destinations such as Grand Rapids, Grand Haven, Holland, Muskegon, and Kalamazoo, allowing Walstrom Marine to serve a broader customer base with Sea Ray's full lineup of sport boats, surf boats, cruisers, and luxury models.

"Sea Ray is one of the most trusted brands on the water, and we're excited to work alongside them to bring the Walstrom Marine experience to boaters in West Michigan," said Jeremy Anderson, President. "This allows us to support current owners, welcome new ones, and continue expanding our strong partnership with Sea Ray Boats."

Sea Ray is recognized for its craftsmanship, innovation, and long-standing commitment to quality. With this expansion, West Michigan customers will benefit from increased availability of new models along with local expertise and long-term support out of Walstrom Marine's Holland location.

Walstrom Marine was founded by Ward Walstrom Sr. and Paul Griffeth when they acquired Melching Garage and Boat Works in 1946. Over the past 80 years, Walstrom Marine has grown into one of Michigan's leading boat dealers, with eight locations including Harbor Springs, Charlevoix, Bay Harbor, Traverse City, Cheboygan, Holland, and Algonac.

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